



“ With the CR 10-X, we get more patients through, and we don't hesitate to say 'We need X-rays, it will just be a few minutes'. ”

DR. APRIL LINSON

Veterinarian, co-owner Woodland Hills Pet Clinic, California, USA

CR 10-X

- Affordable CR solution that makes no compromises on image quality
- Intelligent MUSICA image processing
- Convenient and fast workflow

When East meets West, diagnosis is key

Digital imaging helps support a unique blend of treatments at fast-growing vet clinic

At Woodland Hills Pet Clinic, modern and traditional treatments, from the east and the west, come together in what co-owner and vet Dr. April Linson describes as still a fairly unique blend: “A small percentage of practices now offer some ‘traditional’ or herbal medicine or acupuncture. But I don't believe they are as integrated as we strive to make them at our clinic.” But turning to these alternative treatments doesn't mean rejecting modern technology. On the contrary: Dr. Linson sees technologies such as digital imaging as crucial for diagnosis.

CUSTOMER CASE



Giving more patients better care

“Technology helps us to be better vets: the more information we have, the better diagnosis we can make. And that is critical whether you are choosing to follow a treatment based on western or eastern medicine,” she insists. “It is even critical to helping us to determine if a western or eastern treatment is most appropriate. Digital imaging can be especially useful for musculoskeletal cases, but it goes far beyond, as well.”



An experienced vet who formerly had her own practice in Ohio, Dr. Linson and business partner Kim Moore opened the Woodland Hills clinic in 2007. “We purchased an existing vet clinic site, which came with an old X-ray machine with hand-tank processing. Unfortunately, the economic downturn affected our ability to make technology investments, but when we moved to our new location in January 2013, upgrading to digital imaging was high on our list.”

“In eastern or western medicine, you need the right diagnosis in order to find the right treatment. Imaging helps reach that diagnosis.”

Dr. April Linson

Did you know ...

Dr. Linson describes the difficult case of diagnosing and treating a puppy suffering from serious digestive problems from a very early age. “We treated the puppy for parasites, but he still had the problems. Digital X-rays were very important to help us rule out a number of potential causes. Based on that information, the owners agreed to ‘alternative’ treatments when the dog was 15 months old. We used herbal medicine and acupuncture for three weeks, and the dog was cured – completely. He’s no longer even on a special diet.”

The clinic chose the CR 10-X computed radiography (CR) solution.

“I was already looking at Agfa HealthCare solutions, and I had a contact I trusted at their distributor, ClientTrax. I asked around, as well. The CR 10-X was the right price point; the image processing software requires little manipulation and you get a great image with few repeats.”

But Dr. Linson had two main concerns when selecting a digital imaging solution. “I had worked with another brand of digital imaging system in the past, and we were always having problems: we needed to repeat shots, the manipulation wasn’t good. Agfa HealthCare promised that wouldn’t happen with their solution, and they were right!”

Her other concern was ensuring that the solution would allow the clinic to continue growing. “Since we’ve moved, our business has already grown 38% so far this year! With the CR 10-X, we can get more patients through, while also taking more images. That means that, in addition to allowing us to improve the care we offer, the CR 10-X has proved to be an investment that both supports and enhances our growth.”

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B-2640 Mortsel – Belgium • 201401

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